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PALMER HILL TO DISCUSS “THE POWER OF HOME STAGING”

By Palmer Hill

Palmer Hill, Stamford's premier luxury community, welcomed Professional Home Stager Kitty Schwartz to host a seminar demonstrating "The Power of Home Staging." Using recent home staging photos and stories to inspire the audience, Kitty explained that the often overwhelming task of preparing a home for the market is actually attainable if you have a plan of action. Discussing five key preparation "staging to sell" concepts and seeing powerful before-and-after photos of real homes provided the audience with a visual understanding between staged homes selling faster and for more money than unstaged homes.

Kitty Schwartz is founder and president of the highly acclaimed, Westchester-based home staging firm, Classic Home Staging, LLC and has been part of many real estate transactions, where staging has been the catalyst to a successful sale. Her firm has helped hundreds of homeowners sell their houses and have successfully staged over \$400 million in real estate, so that each home sells for the most money possible in the least amount of time.

Palmer Hill, Stamford's premier luxury new-development community, is set on nearly 20 acres of park-like landscaped grounds and conservation areas and is designed in the traditional coastal style of New England architecture. The private, gated community features 195 residences, including 114 townhomes and 81 condominium residences. There are five single-level two- and three-bedroom condominium plans, with homes ranging in size from 1,200 to over 1,800 square feet, and priced from the high \$400,000. The three-bedroom townhomes range in size from approximately 2,000 to 3,500 square feet, and are priced from the low \$600,000. Select model homes have been decorated by renowned Interior Designer Lynn Morgan, and include furnishings from a variety of local merchants. Residents also enjoy amenities that include a dramatic 3,500-square-foot community clubhouse including a clubroom complete with catering kitchen, a resort-style swimming pool, spa hot tub and outdoor fire pit in addition to many other features that offer resort-style living. Palmer Hill has been developed by Palmer Hill Partners, a venture of Buckingham Partners, Sun Homes and O'Connor Capital Partners.

For more information about Palmer Hill, call 203-989-0315 or visit www.palmerhillhomes.com.